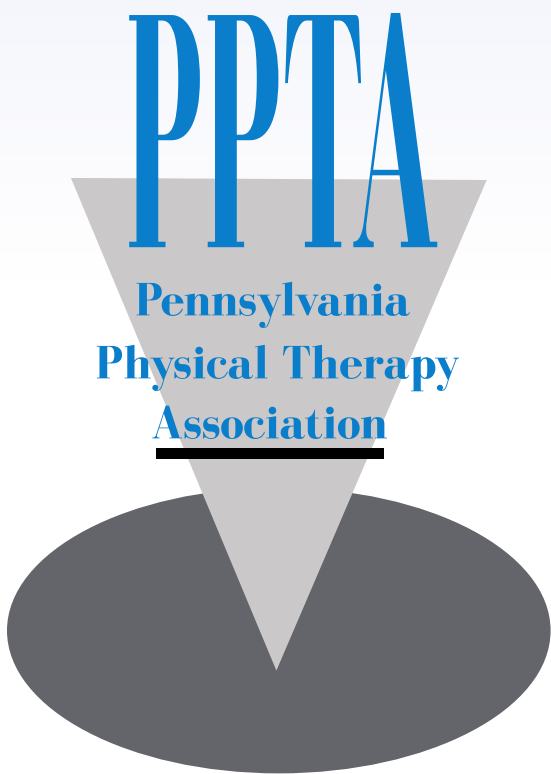




MovePA



ANNUAL

CONFERENCE

Oct. 19-21, 2018

**Valley Forge Casino Resort
King of Prussia, PA**

PPTA.ORG/MOVEPA

TOP 10 REASONS TO EXHIBIT AT THE 2018 PPTA ANNUAL CONFERENCE

1. Access to more than 400 physical therapy professionals in the commonwealth.
2. 9.75 hours of unopposed exhibit breaks and 23 hours of total exhibit time.
3. The opportunity to tell your story to our audience.
4. 20% off exhibit fees with Early Bird registration (before Aug. 31, 2018).
5. Complimentary pre- and post-conference mailing list to assist with marketing and show follow-up.
6. Sponsorship opportunities designed to set your company apart.
7. Ability to sell your products and services directly on the exhibit hall floor.
8. Complimentary listing in PPTA conference program.
9. Enhanced sponsor opportunities to increase exposure and visibility.
10. Ability to attend educational programming (space permitting; no CEUs available).

2018 PPTA ANNUAL CONFERENCE EXHIBITOR PROSPECTUS

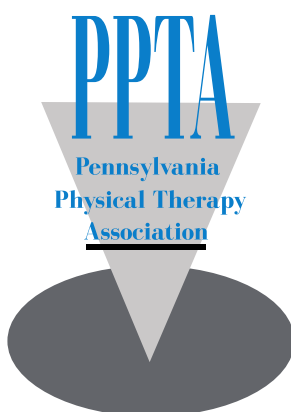
WHY PPTA?

The Pennsylvania Physical Therapy Association (PPTA) invites you to exhibit at our 2018 Annual Conference Oct. 19-21, 2018, at Valley Forge Casino in King of Prussia, PA. The premiere event for physical therapy in Pennsylvania, the conference allows your company to be exposed to more than 400 physical therapists, physical therapist assistants, and students from across the commonwealth.

Connecting you with our members is the primary purpose of our exhibit hall. Allowing for face-to-face interaction is important for developing relationships, exploring opportunities, and bridging networks. Put your company and its messaging in front of our members to discuss products and services with the individuals who are treating patients and providing direct patient care.

With digital and print marketing opportunities, PPTA Annual Conference exhibiting provides you with the vehicles to inform physical therapy professionals about your company.

WHO WE ARE



The Pennsylvania Physical Therapy Association (PPTA) is a chapter of the American Physical Therapy Association (APTA). PPTA's core purpose and mission is to represent, advocate and advance the practice of physical therapy in the commonwealth of Pennsylvania. By 2020, we envision the physical therapy profession will have unrestricted direct access to healthcare consumers and be recognized in the commonwealth as the providers of choice and leaders in the prevention of impairment, wellness and restorative care of neuromusculoskeletal systems.

The Pennsylvania Physical Therapy Association is one of 50 state chapters within the APTA and currently represents approximately 3117 physical therapist and physical therapist assistant members, and over 1,000 student members across the Commonwealth. In addition, it consists of seven districts (Northwest, Northcentral, Northeast, Southwest, Westcentral, Southcentral, and Southeast) of the commonwealth and includes six Special Interest Groups (SIGs): Acute Care, Geriatric, Neurology, Pediatric, Physical Therapist Assistant, and Private Practice.



PPTA ANNUAL CONFERENCE

INFORMATION & GUIDELINES

EXHIBIT HALL SCHEDULE

FRIDAY, OCT. 19	SATURDAY, OCT. 20	SUNDAY, OCT. 21
8:00 a.m.-11:00 a.m. Exhibitor Setup	7:00 a.m.-6:30 p.m. Exhibit Hall Open	7:30 a.m.-11:00 a.m. Exhibit Hall Open
11:00 a.m.-9:00 p.m. Exhibit Hall Open	7:00 a.m.-8:00 a.m. Breakfast (unopposed)	7:30 a.m.-8:30 a.m. Breakfast (unopposed)
11:45 a.m.-1:00 p.m. Lunch (unopposed)	10:00 a.m.-11:00 a.m. Break with Poster Sessions (unopposed)	10:30 a.m.-10:45 a.m. Break (unopposed)
2:00 p.m.-2:30 p.m. Break (unopposed)	12:30 p.m.-1:30 p.m. Lunch (unopposed)	11:00 a.m.-2:00 p.m. Exhibitor Teardown
7:00 p.m.-9:00 p.m. Opening Reception (unopposed)	4:45 p.m.-6:30 p.m. Brew & Business Membership Meeting (unopposed)	

CONTACTS

PPTA

Olivia Heider MEETING PLANNER

2400 Ardmore Blvd, Ste 302
Pittsburgh, PA 15221
ohneider@cmemanage.com | 412-871-3406 x 104

Allison McIntosh EXECUTIVE DIRECTOR

2400 Ardmore Blvd, Ste 302
Pittsburgh, PA 15221
amcintosh@ppta-hq.org | 412-871-3406 x 101

Exhibit Coordinator

Helena Woolslayer

2400 Ardmore Blvd, Ste 302
Pittsburgh, PA 15221
hwoolslayer@cmemanage.com | 412-871-3406 x 111

Advance Shipping

Shipments should be addressed as follows:

To: **[Name of Exhibitor]**/**[Booth Number]**

PPTA Annual Conference
Valley Forge Casino Resort
1160 First Ave
King of Prussia, PA 19406

HOTEL INFORMATION

Valley Forge Casino Resort

1160 First Ave
King of Prussia, PA 19406

Reservations

610-354-8118 – Ask for PPTA room block
OR

<https://www.radisson.com/reservation/itineraryEntrance.do?hotelCode=PAVALLEY&promotionalCode=PPTA>

PPTA Annual Conference Room Rates

\$149 single/double occupancy
\$10 each additional adult

Reservation Deadline

Sept. 18, 2018*

Hotel Information

Check-in: 3:00 p.m.
Check-out: 12:00 p.m.
Free valet & self-parking

**The PPTA Annual Conference block is NOT guaranteed through the deadline of Sept. 18, 2018. Once the block sells out, rooms will be available on a "space and rate availability basis" and the discounted conference rate will NOT be guaranteed. It is advised that you make your hotel arrangements as soon as possible.*

Housing Booking Alert

The PPTA Annual Conference is NOT affiliated with a housing company. Please be careful if approached by any company or service claiming to be an official housing provider for PPTA Annual Conference. PPTA offers the guaranteed lowest rate available. In the past, the PPTA has been made aware of travel companies that are entirely fraudulent, misleading exhibitors and attendees with false information. Please note that you can ONLY book a room in the PPTA Annual Conference block by using the booking information on this page or at ppta.org. If you are contacted by a housing company trying to sell hotel rooms for this conference, please contact PPTA Annual Conference management at 412-871-3406 x 104.

EXHIBIT INFORMATION

BASIC EXHIBIT SPACE

Early Bird Booth Space (by Aug. 31)	Regular Booth Space (after Aug. 31)
\$750	\$900

Exhibit space includes:

- 6' skirted table (additional tables can be purchased)
- Two chairs
- Trash can
- Two (2) attending representatives (additional representatives can be purchased for \$200 when attending representative registration opens in September 2018)
- Acknowledgement on PPTA website and pre-conference eblast sent to more than 5,000 PPTA members
- Acknowledgement on conference signage
- Company listing on official PPTA conference app
- Pre-conference and post-conference digital mailing lists
- Printed on-site attendee list
- Admittance to educational programming (space permitting; no CEUs available)

EXHIBITOR CHECKLIST

✓ Check items as they are handled!

- Register to exhibit at the MovePA 2018 Annual Conference
- Add a sponsorship opportunity or two for increase exposure and engagement
- Aug. 17** Advertising commitment deadline
- Sept. 4** Booth balance must be paid in full
- Sept. 7** Ad artwork deadline
- Sept. 14** Exhibitor kit sent to main contact
- Sept. 18** Hotel reservation deadline
- Sept. 18** Attending representative registration open – register your on-site reps
- Sept. 20** Pre-conference mailing list emailed to main contact
- Oct. 1** Deadline for requesting exhibitor badges
- Nov. 5** Post-conference mailing list emailed to main contact

SPONSORSHIP OPPORTUNITIES

Increase your exposure and enhance attendees' experiences with various sponsorship opportunities. **All companies that add a sponsorship option to their MovePA Annual Conference registration will receive logo recognition in our on-site proceedings booklet as well as in the official conference app.** Ideas are not limited to items on this list.

ATTENDEE ITEMS

Lanyards – \$1,500 (includes cost of lanyards)

Your company logo will be visible on lanyards worn by attendees. Lanyards will hold plastic name tag holders that all attendees will wear throughout the conference.

SOLD

Pens – \$750 (includes cost of pens)

What better way to ensure enhance recognition during and after the conference than by sponsoring the conference pens? Your logo will appear with PPTA's logo on pens distributed to all attendees.

Tote Bags – \$1,200 (includes cost of bags)

Each attendee will receive a bag upon arrival. This sponsorship is a constant visual reminder throughout the conference and beyond. Up to four company names/logos can be placed on the conference bag.

Water Station – \$500 (plus cost of water bottles)

Keep attendees hydrated by sponsoring our water stations, complete with water bottles. Sponsor logoed reusable water bottles for attendees to fill at water stations throughout the conference. Sponsor also receives signage at water stations.

Trail Map Stop – \$100

Steer traffic directly to your booth by becoming a mandatory stop on the conference trail map. Attendees will receive a card to visit "stops" for stickers from participating vendors. Attendees who fill their cards with all stops will be eligible for gift cards (purchased by PPTA) that will be raffled off on behalf of your company. Sponsors receive logoed stickers for attendee cards as well as participation identification at their booths.

Headshot Booth – \$2,000

Help attendees look their best by sponsoring a professional headshot booth! A professional photographer will set up during two three-hour timeslots during the conference to take attendees' professional photos for use on their institutions' websites, social media and more. Sponsor receives signage at the photo booth and table placement next to it.

Photo Booth at Opening Reception – \$1,250

Add a fun element to our Friday Opening Reception! Your logo will appear with the PPTA logo on a custom border on all photos taken at the photo booth. Attendees can print and share photos on social media, expanding your company's visibility and creating a one-of-a-kind memento from the conference.

Charging Station – \$1,200

During a long day of sessions, attendees are bound to need some juice for their electronic devices. Sponsor a charging station located next to your exhibit table where attendees can plug in and recharge right next to your company.

Conference App – \$2,500

New this year, the MovePA app will be a one-stop resource for information before, during and after the conference. Make an impression by sponsoring the app and have your logo appear on the splash screen as the first thing attendees see. Sponsor also receives a custom link of their liking in the app navigation as well as recognition on all conference app marketing materials.

REGISTER TODAY

SPONSORSHIP OPPORTUNITIES

EVENTS

Legislative Ambassador Luncheon – \$500 (2 available)

Attendees depend on this luncheon to learn about the latest legislation affecting PT practice. Sponsors receive their logo on an introductory slide as attendees enter the luncheon as well as verbal acknowledgement at the beginning of the session. Sponsors also receive signage at the entrance and table tent recognition on all tables inside the hall.

Opening Reception in Exhibit Hall – \$650 (10 available)

Help PPTA kick off its Open Reception! Sponsors receive signage at the entrance and on tables in the exhibit hall. Sponsors receive their logos on PPTA-cobranding coasters distributed to attendees with each drink during the reception. Sponsors also receive signage at the entrance and table tent recognition on all tables inside the hall.

Saturday Lunch in Exhibit Hall – \$750 (5 available)

Lunch will take place in the Exhibit Hall on Saturday, Oct. 20. Sponsors will receive their logos on PPTA-cobranding reusable lunch bags distributed to all attendees. All sponsor logos will appear together on the branded lunch bags along with PPTA's logo. Sponsors also receive signage at the entrance and table tent recognition on all tables inside the hall.

Refreshments in Exhibit Hall – \$500 (2 available)

Allow attendees to refuel by sponsoring a refreshment break. Sponsors also receive signage at the entrance and table tent recognition on all tables inside the hall.

Brews & Business Membership Meeting – \$750 (3 available)

Help the membership mingle and learn about the past year of PPTA during its membership meeting on Saturday, Oct. 20. Sponsors will receive their logo on PPTA-cobranding koozies distributed to all attendees at the event. All sponsor logos will appear together on the branded koozies along with PPTA's logo. Sponsors also receive signage at the entrance and table tent recognition on all tables inside the hall.

Special Interest Group Meetings – \$500 (6 available)

The PPTA Annual Conference allows our Special Interest Groups (SIGs) the opportunity to connect in person to discuss issues related to practice in these specified areas. Sponsor receives a 3-minute introduction (given by the sponsoring company) at the beginning of the meeting as well as table tent recognition on all tables.

Choose one SIG meeting to sponsor:

- Acute Care
- Geriatric
- Neurology
- Pediatric
- Physical Therapist Assistants
- Private Practice

Your Idea – Contact the Office

Have a unique idea to engage with our audience at the MovePA Annual Conference? Contact Helena Woolslayer at 412-871-3405 or hwoolslayer@cmemanage.com to share your idea.

ADVERTISING OPPORTUNITIES

PRINTED PROCEEDINGS BOOK ADVERTISING

Space Secured by Aug. 17, 2018

Artwork Due Sept. 7, 2018

Cover – \$500 (3 available)

Create a lasting impact by sponsoring a cover ad in our on-site course proceedings booklet. Ad specs are: 8" wide by 10.5" high; full-color; no bleeds; PDF format only. Choose from:

- Inside Front
- Inside Back
- Back

Full-Page Ad – \$400 (4 available)

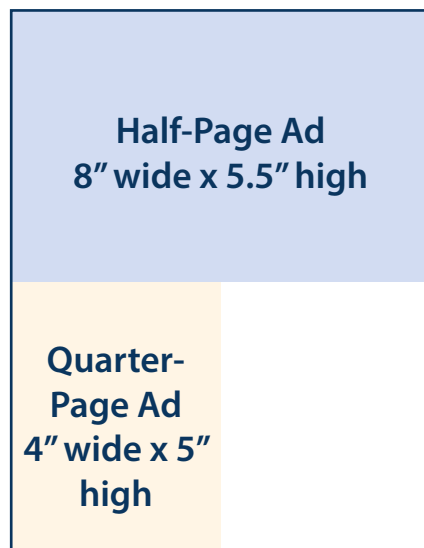
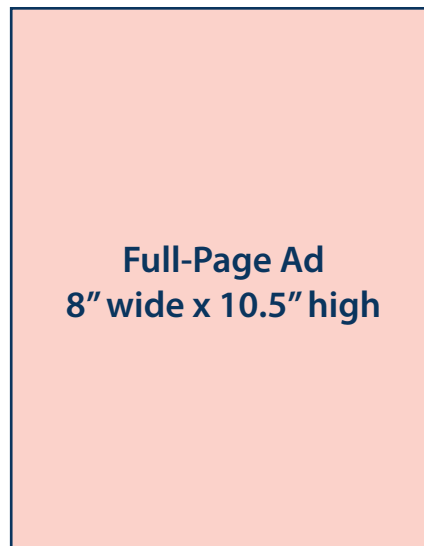
Share your message by sponsoring a full-page ad in our on-site course proceedings booklet. Ad specs are: 8" wide by 10.5" high; full-color; no bleeds; PDF format only.

Half-Page Ad – \$250 (6 available)

Share your message by sponsoring a half-page ad in our on-site course proceedings booklet. Ad specs are: 8" wide by 5" high; full-color; no bleeds; PDF format only.

Quarter-Page Ad – \$200 (8 available)

Share your message by sponsoring a quarter-page ad in our on-site course proceedings booklet. Ad specs are: 4" wide by 5" high; full-color; no bleeds; PDF format only.



PAST EXHIBITORS, SPONSORS & ADVERTISERS INCLUDE

Academy of Geriatric Physical Therapy

Academy of Pediatrics

ACS Consultants

Apply EBP

Austill's Rehabilitation Services, Inc.

Biodex

Bioness

BMS Practice Solutions

Cardon Rehabilitation & Medical Equipment, LTD

DeLaTorre Orthotics & Prosthetics

E3 Diagnostics/Gordon Stowe

Foot Levelers

Frommer D'Amico Anderson

Guardian Rehabilitation Services, Inc.

Hanger Clinic

HCR ManorCare

Lancaster General Health

Micromedical Technology, Inc.

NuMotion

Peathry, LLC

Performance Health

Pivot Physical Therapy

PTPN

Rifton

Select Rehabilitation, LLC

Swann's Medical Billing

Systems4PT

Tender Touch Rehab Services

Tucker Arensberg, PC

UMED

Webster's Fitness Products, Inc.

REGISTER TODAY

EXHIBITOR RULES, REGULATIONS & GENERAL INFO

Indemnification

The exhibitor agrees to indemnify and hold harmless the PPTA, its officers, directors, agents and employees from any and all claims of liability of third parties arising out of or related to the acts or omissions of the exhibitor in connection with the exhibitor's participation in the 2018 PPTA Annual Conference.

The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the PPTA, Valley Forge Casino and its employees and agents harmless against all claims, losses and damages to persons or property, or caused by exhibitor's installations, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Valley Forge Casino, its employees and agents.

Exhibiting Limitations

The PPTA reserves the right to stop or remove from the conference any exhibitor, or its representative, performing an act or practice when in the opinion of conference management is objectionable or detracts from the dignity of the conference or is unethical to the business purpose of the conference. Conference management reserves the right to refuse admittance of exhibits or materials to the conference until all dues and fees are paid in full. No exhibitor shall hold any social event to which buyers are invited or entice buyers off the conference floor during official conference hours.

Booth Policy

All booths for the PPTA Annual Conference are tabletop exhibits. Exhibit personnel may not enter, photograph or video another exhibitor's booth without obtaining permission. This is out of respect for the rights of other vendors to conduct business during the exhibit hours without interference or improper intervention. The PPTA, its representatives and its staff shall have free access to any exhibit at all times in the performance of their assigned duties. It is against PPTA's policy to "share" booth space. Each company that desires to conduct business at the PPTA Annual Conference must be an exhibitor or sponsor at the conference.

Companies whose products are used in conjunction with each other are prohibited from exhibiting in the same booth. Companies are permitted to locate their booths next to each other on the Exhibit Hall floor, if they desire. PPTA staff members are able to assist in ensuring your booths are placed on the floor plan to your best advantage during your booth draw time. Any company found to be in violation of this policy will be asked to remove all identifying information for the company that did not purchase a booth. This can include literature, signage, shirts with logos, etc. Companies that are not exhibiting at the conference cannot be represented at the conference in any manner.

Staffing of Booths

As a courtesy to our attendees, all exhibits must be open on time and remain staffed each day during the dedicated hours. Exhibitors

are only required to staff their booths during dedicated hours. Staffing is optional outside of dedicated hours – the Valley Forge Casino urge exhibitor representatives to exercise precautions to discourage theft. See schedule on page 3 for more information.

Booth Assignment

The PPTA reserves the right to place reasonable limitations on the number of booths or tables to be rented by any exhibiting company. The PPTA staff strives to provide a broad spectrum of products and services.

Dismantling of Exhibits

Dismantling of booth space prior to the designated teardown time is prohibited. This will result in a fine of \$1,000 and possible loss of future PPTA exhibit participation. Arrangements can be made in the event that it is absolutely necessary, at the exhibiting company's expense.

Exhibitor Service Kits

The Exhibitor Service Kit contains conference information, important dates and order forms for all conference services.

Compliance with Local Ordinances

Licenses and permits required by local statute, ordinance or regulation (if any) are to be obtained and paid for by the exhibitor. Each exhibitor will be individually responsible for compliance with local health, fire and safety ordinances and regulations. All products or services exhibited must comply with all state and local regulations, and with all current FDA regulations for such products and services highlighted in the section "FDA Compliance."

PPTA has no further responsibility to notify the exhibitors that this compliance is required.

Damage to Hotel Property

Exhibitors will be held responsible for any damage done to the Valley Forge Casino by them, their employees or their agents. No nails, tacks or screws may be driven into the floor, wall or woodwork of the building.

Insurance

If you are using an Exhibitor Appointed Contractor [EAC] (an independent contractor hired by exhibiting companies to provide services that might include labor to build the booth, booth supervisors, booth designers, independent display companies, delivery personnel, technicians, manufacturing reps, etc.) for your booth, you are required to submit a Certificate of Insurance.

You are required to cover exhibit material against damage and loss and public liability insurance of at least \$1 million per occurrence and \$1 million per aggregate, against injury to the person and the property of others. Policies shall name PPTA as the additional insured. Certificates of Insurance must be received by Sept. 14, 2018.

EXHIBITOR RULES, REGULATIONS & GENERAL INFO

Loss or Damage

All property of the exhibitor remains under the exhibitor's custody and control while in transit to and from the Valley Forge Casino, during installation and removal, and while it is in the confines of the Valley Forge Casino.

Neither PPTA, the Valley Forge Casino nor any other of the officers, directors, agents or employees of any of the same are responsible for the safety of the exhibitor's property from theft, damage by fire, accident, vandalism or any other causes, and the exhibitor expressly waives and releases any claim or demand against any of them by reason of any damage to or loss of any property, except where the damage or loss is due to gross negligence or willful misconduct of the person or entities mentioned above, their agents or employees.

Company Description and Company Type

PPTA reserves the right to review and deny any companies based on the coalition's conflict of interests. Company descriptions are required upon registration, and all companies will be reviewed to ensure that they fall into the scope of companies allowed to exhibit at the PPTA Annual Conference.

Cancellations and Non-Payment/Refunds

Any and all cancellations must be received in writing. PPTA reserves the right to resell any canceled space. Please see below for cancellation schedule:

- If space is canceled **before May 31, 2018**, conference management will retain or exhibitor will pay a \$200 cancellation fee.
- If space is canceled **between June 1, 2018, and July 20, 2018**, conference management will retain or exhibitor will pay a \$350 cancellation fee.
- If space is canceled **between July 21, 2018, and Aug. 31, 2018**, conference management will retain or exhibitor will pay a \$400 cancellation fee.
- If space is canceled OR not paid in full **after Aug. 31, 2018**, conference management will retain or exhibitor will pay 100 percent of the total booth cost.

If the event is canceled because of reasons beyond the control of conference management, space fees or deposits already made will be returned to exhibitors on a pro rata basis, after all related event expenses incurred by conference management, through the date of cancellation, have been met and such refund shall be accepted by exhibitor in full settlement of all loss or damage suffered by exhibitor.

Space not paid in full by the deadline date of Aug. 31, 2018, will result in the space being released for non-payment. No exceptions will be made to this policy. Companies will be notified regularly of any outstanding balances. Deposits will not be returned, and no refunds will be issued after Aug. 31, 2018. Any company that

registers after the Aug. 31 must remit full booth payment within one week of the registration date or booth space will not be guaranteed.

Show management has the absolute right to cancel the contract if exhibitor fails at any time to comply with any of the terms, provisions or conditions of the contract. Such cancellation shall be without liability on the part of the conference management, and in the event of cancellation, conference management shall retain all payments made by exhibitor for exhibit space. Conference management has the right to cancel the contract if exhibitor becomes insolvent.

Reservation of Right to Make Changes

Any matters not specifically covered herein are subject to decision by the PPTA Board and Executive Director. PPTA reserves the right to make such changes, amendments and additions to these rules as it considers advisable for the proper conduct of the exhibit, with the provision that all exhibitors will be advised of any changes.

Ready to Commit?



REGISTER TO EXHIBIT TODAY!

REGISTER TODAY